

NEWS FROM LEWIS & COOPER

• PURVEYORS OF FINE FOOD AND WINE SINCE 1899 •

Gourmet store celebrates first successful year

A WEEK of celebrations is marking the first anniversary of a fine food firm's new store in the region.

On Saturday [15], ITV Tyne Tees presenter Pam Royle returned to Lewis & Cooper's outlet in Yarm to help cut a birthday cake marking a great first year at the store she formally opened in 2009.

Store manager Sue Emmerson said: "It felt like a bit of a brave move, opening a new High Street store in the midst of a recession, but we've been very much rewarded by loyal customers old and new.

"We're looking forward to welcoming everyone back this week to help celebrate our first successful year here.

"We'd also like to encourage people who may be put off making the journey to Yarm because of the closure of the flood-damaged bridge at Leven Bank to persevere: the alternative routes really don't add much to your journey."

Lewis & Cooper chairman, Dr David Gearey, added: "We've been delighted with how shoppers in and around Yarm have embraced our new store - it's a great testament to the first-class service provided by Sue and her team."

To mark the anniversary, staff and visiting reps will host tastings of snacks, preserves, chocolates, cheeses and smoked salmon until Sunday [23].

Last year's shop opening at 109 High Street marked a significant investment by the firm in Yarm. It had previously operated a smaller outlet within Strickland & Holt's department store in the town.

Striving to offer what the supermarkets cannot, the new premises have continued L&C's successful formula, with an extensive range of delicatessen items and dried



goods, as well as wonderful traditional sweets which Yarm customers are regularly praising for bringing back fond memories.

All these are alongside the range of international foods and wines familiar to Lewis & Cooper customers, and the lines – many of them exclusive to the company – that are sourced locally or made in the firm’s own kitchens: cheeses from the Dales, York hams, cooked meats and coffees freshly-roasted at its sister Northallerton store.

* For more details, call the Yarm store on 01642 784158.

Monday, May 17, 2010

NOTES TO EDITORS

* Please find attached thumbnail jpg pictures showing members of the latest generation of this family firm, Harry (2) and Lois (5) Bell – the children of general manager Bettina Bell – being helped by ITV Tyne Tees presenter Pam Royle to cut an anniversary cake at Lewis & Cooper’s store in Yarm High Street, together with customers at staff. Full-size downloadable versions can be found at <http://gallery.me.com/garethdant/100260>. Please get in touch if you have trouble accessing these images.

* For press inquiries, please contact Gareth Dant at *maximedia* on 01609 760059 or 07929 869269.

* The Northallerton store is at 92 High Street, telephone 01609 772880; a second, new store is 109 High Street, Yarm, telephone 01642 784158. The Northallerton store is open 8.30-5.30 Monday-Friday, 8am-5.30pm on Saturday and 10am-4pm on Sunday. The Yarm store is open from 9am-5.30pm, Monday-Saturday and 11am-4pm on Sunday.

* Lewis & Cooper stocks more than 35,000 lines, including its multi-award winning hand-made plum puddings, luxury fruit cakes and massive range of world-famous hampers. For more details of these, and of their many awards, please visit www.lewisandcooper.co.uk.

ENDZ



Our hand-made plum puddings consistently win gold in the food industry Oscars. Our luxury fruit cake has now joined the winners



Independent Wine Retailer of the Year 2007

