

NEWS FROM LEWIS & COOPER

• PURVEYORS OF FINE FOOD AND WINE SINCE 1899 •

Fine food firm marks Yorkshire Day

LEWIS & Cooper, North Yorkshire's biggest fine food firm, is celebrating Yorkshire Day on Sunday [AUG 1] with a week of offers and tastings.

Although the gourmet business – which has stores in Northallerton and Yarm-on-Tees as well as at lewisandcooper.co.uk – celebrates local produce every day of the year, each August 1 presents a great excuse to blow the trumpet even louder for great food and drink from the larder of God's Own County.

Yorkshire-themed displays are prominent throughout the stores, and eight days of tastings and offers begin on Saturday, July 31, continuing until the following Saturday.

From Yorkshire meats and cheeses to beer brewed in the Dales, from Yorkshire themed gifts to special dishes in the Northallerton tearooms, there will be something to celebrate the county in every department.

Offers include £5 off Yorkshire Monopoly – L&C's exclusive take on the famous board game; 10% off L&C's own range of made-in-Yorkshire jams, chutneys, marmalade and sauces as well as its own-label Yorkshire biscuits; £2 of the gift department's tea towels featuring Yorkshire Expressions and ten per cent off the firm's best-selling Yorkshire Basket gift hamper.

In the tearooms, a Yorkshire Platter for two for just £12.95 includes Wensleydale and Jervaulx Blue cheese, olives, Yorkshire-roast beef and Yorkshire-roast ham, Raydale chutney, a crusty baguette with Yorkshire butter and a glass of our house red or white wine.

On Wednesday, August 4, chilli specialist Andrea Wood, from the One Stop Hot Shop, near Thirsk, will be in the Northallerton shop offering tastings.



Our hand-made plum puddings consistently win gold at the food industry Oscars. Our luxury fruit cake has now joined the winners



Independent Wine Retailer of the Year 2007



Also in-store that day will be Anne Barlow-Wiltshire, of the Yorkshire Dales Brewing Company, in Askrigg, with (among its other beers) bottles of Yorkshire Rose Ale.

Bettina Bell, Lewis & Cooper's general manager, said: "We're very proud of our home county and look forward to welcoming customers old and new to join us in marking Yorkshire Day this year".

- Did you know? Yorkshire Day was established in 1975 by the Yorkshire Ridings' Society to promote the historic English county, initially as a protest movement at the local government reorganisation of 1974.

July 28, 2010

NOTES TO EDITORS

• For press inquiries and product/store images and logos, please contact Gareth Dant at *maximedia* on 01609 760059 or 07929 869269.

• The Northallerton store is at 92 High Street, telephone 01609 772880; a second, new store is 109 High Street, Yarm, telephone 01642 784158. The Northallerton store is open 8.30-5.30 Monday-Friday, 8am-5.30pm on Saturday and 11am-4pm on Sunday. The Yarm store opens at 9am, Monday-Friday, otherwise its hours are the same.

• Lewis & Cooper stocks thousands of lines, including its multi-award winning hand-made plum puddings, luxury fruit cakes and massive range of world-famous hampers. For more details of these, and of their many awards, please visit www.lewisandcooper.co.uk.

ENDZ



Our hand-made plum puddings consistently won gold at the food industry Oscars. Our luxury fruit cake has now joined the winners



Independent Wine Retailer of the Year 2007

